



**CHUGHTAI LAB**  
ONE NATION - ONE LAB



## CHUGHTAI LAB IS NOW



**ACCREDITED**

### ■ RESEARCH & INNOVATION

Our doctors are dedicated to creating a greater impact on society by not only staying updated with the best international practices but also contributing through ground-breaking research and development.

### ■ LAUNCH OF NICOTINE TEST

Our Nicotine Test provides useful information about nicotine or cotinine in your body & is your first step towards a healthier lifestyle.

### ■ INSTITUTIONAL DRUG TESTING LAUNCHED

Our toxicology department launched an Institutional Drug Testing program for corporates & educational institutes.

### ■ COMMUNITY OUTREACH & ENGAGEMENT

We have reached more than 152,000 homes & 30 million online users through our community education initiative.

# NEWS BULLETIN

Issue-5

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## A YEAR OF TOGETHERNESS

2022 is turning out to be an exceptional year for the Chughtai Healthcare Family. In February this year, we turned 39 and set our eyes on the 4 decades mark. While the past few years tested our determination and diagnostic abilities, we responded by enhancing our testing capabilities and expanding our outreach.

2022 became the year where our previous hard work and efforts would bear fruit. Our technical team had been preparing to acquire accreditation from the College of American Pathologists (CAP) for the last two years. In June, international CAP auditors arrived at our head office for an extensive 3 days audit. This included checking our lab's records and quality control protocols of the procedures on more than 3500 indicators. CAP inspectors also examined laboratory staff qualifications, equipment, facilities, safety program, quality control record, and overall management.

Today, we proudly call ourselves a CAP-accredited lab – with certified testing and diagnostic procedures. Winning CAP accreditation is a tremendous honour for the Chughtai Healthcare family and even more so for the technical teams that worked tirelessly to make this dream a reality. We owe this success to every member

of our team who struggled, argued, laughed and cried – but together persevered.

Just as we stand together in our successes, we are together in times of grief. In August, Chughtai Healthcare lost one of its prestigious members in a heart-breaking accident. Engr. Shahid Yaqoob Bhatti was laid to rest. To appreciate his life and association, the Chughtai Healthcare family came together in a remembrance ceremony. His closest colleagues and team members shared their fondest memories of this generous soul, smiled at his jokes, cried on this loss and most importantly, prayed for his final journey.

This edition of the newsletter is dedicated to everyone who played their role in making Chughtai Lab a CAP-accredited diagnostic facility and, most importantly, to Engr. Shahid Yaqoob Bhatti, whose determination, hard work and work ethic will always be our guiding light.

### Editorial Board

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# WE ARE NOW **CAP** ACCREDITED



## Chughtai Lab successfully received accreditation from the College of American Pathologists (CAP) on 24 June, 2022.

CAP accreditation is the highest international quality standard for pathology labs and requires successful participation in the College of American Pathologists Proficiency Testing (PT) program, followed by a physical inspection of the lab by a team of international experts. Chughtai Lab underwent a rigorous 3 day inspection at the end of June.

“Chughtai Lab is committed to delivering high quality and accurate diagnostics to our patients,” said Dr. A. S. Chughtai, CEO Chughtai Healthcare. “This accreditation from CAP is welcome recognition of the quality standards that we maintain in order to deliver accurate and timely lab reports to our patients and doctors. This is an important milestone for us and will motivate us to continue to strive to meet and exceed the most stringent international quality standards.”

CAP Laboratory Accreditation Program is recognized as a gold standard in laboratory accreditation. The accreditation process ensures the highest care standards for patients and a rigorous check of the lab’s records and quality control protocols of the procedures on more than **3500 indicators**. CAP inspectors also examined laboratory staff qualifications, equipment, facilities, safety program and record, and overall management.

“We have been waiting a long time for this day. This CAP Accreditation is a credit to the hard work and dedication of the entire Chughtai Lab team. It is a testament to our commitment to delivering the highest laboratory standards through **quality** and **accuracy**,” said Dr. Omar Chughtai, Director Operations, Chughtai Healthcare.

Chughtai Lab is the second lab in Pakistan to reach this milestone. With this accomplishment under our belt, we are ever more committed to delivering excellence in diagnostic services.

## OUR TEAM IN FOCUS

### Prof. Dr. M. Dilawar Khan

Head of Chemical Pathology Department



Prof. Dr. M. Dilawar Khan is the Head of Chemical Pathology at Chughtai Lab Lahore. With over 30 years of clinical experience, he has been awarded Sitara-e-Imtiaz by the Government of Pakistan in lieu of his excellent professional services. He has authored more than 50 scholarly articles and also reviews medical articles for many renowned national and international medical journals. Dr. Dilawar is an avid reader and spends his leisure time navigating through books of various interests.

### Ms. Sana Aamir

Head of Laboratory Services



Ms. Sana Aamir started her career in 2010 at Chughtai Lab, where she successively moved up the ladder to become the Head of Laboratory Services. Her proactive and innovative approach helped accomplish multiple mega projects and successfully face national crises like Dengue and COVID-19 pandemics. She believes in “Leading the Way” and incorporates leadership values in her teams, like communication, motivation, positivity, and creativity.

# CHUGHTAI HEALTHCARE MEDICAL OUTREACH PROGRAM

**Chughtai Medical Outreach Program is developed on three major pillars** - Grand Round Topics, Top Research Papers conducted by our pathologists and doctors, and the Continued Medical Education Program. All of these are targeted at enhancing the capacity development of internal and external doctors, pathologists, residents and lab scientists by ensuring their participation.

# GRAND ROUND TOPICS IN THE SPOTLIGHT

Held under the “Chughtai Healthcare Continued Medical Education Program”, the Grand Round Topics series is aimed at engaging and keeping our medical practitioners updated with the latest from the world of pathology.

Here are some of the Grand Round Topics from this quarter.



## Journal Club 21<sup>st</sup> April, 2022

**“Role of HLA Tissue Typing in Medical and Population Genetics”** by Dr. Saadat Ali, Consultant Molecular Geneticist



## Journal Club 28<sup>th</sup> April, 2022

**“Serum Pregnancy Associated Plasma Protein-A as a Prenatal Screening Tool for Genetic Disorders”** by Dr. M Masood Afzal, Resident Chemical Pathology



## Journal Club 12<sup>th</sup> May, 2022

**“Advances in the Diagnosis and Treatment of Invasive Aspergillosis”** by Dr. Arooj Sattar, Resident Microbiology Department

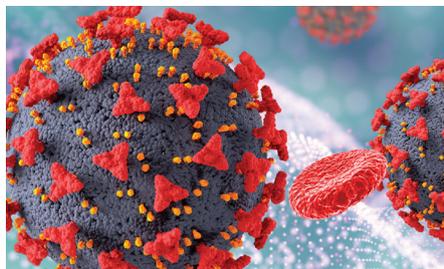
## PUSHING THE BOUNDARIES OF RESEARCH & INNOVATION

Our doctors are dedicated to creating a greater impact on society by not only keeping updated with the best international practices but also contributing through ground-breaking research and development. We are proud to share some of the research carried out by Chughtai Healthcare’s medical experts.



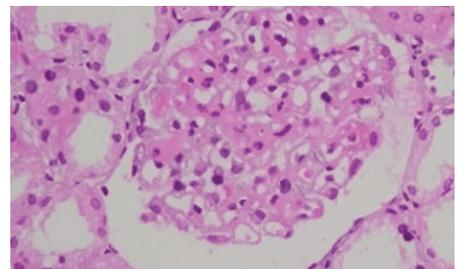
**High fluorescence lymphocyte count as an early predictor of severe thrombocytopenia in dengue infection**

*Isma Imtiaz, Aiman Mahmood Minhas, Mavra Fatima, Ayisha Imran*  
Chughtai Institute of Pathology, Lahore Pakistan  
Published in Pakistan Journal of Pathology



**Correlation of inflammatory biomarkers with disease severity in hospitalised patients of COVID-19 at presentation**

*Hijab Batool, M. Dilawar Khan, Omar Rasheed Chughtai*  
Chughtai Institute of Pathology, Lahore Pakistan  
Published in Journal of Fatima Jinnah Medical University



**Spectrum of morphological and immunofluorescence patterns in lupus nephritis: a single institutional study**

*Saira Javed, Safana Sadaf, Saima Batool, Ayma Batool, Zubaria Rafique*  
Chughtai Institute of Pathology, Lahore Pakistan  
Published in Cureus, Journal of Medical Science

# DRUGS ABUSE IN ACADEMIC INSTITUTIONS

The poor or non-existent implementation of drug abuse prevention costs students, schools, and the community alike.

According to one estimate, about 7.6 million drug abusers in Pakistan are young university students and majority of them are males. This number is increasing exponentially every year. Drug abuse can have short and long-term detrimental repercussions on a person's physical and mental health, legal standing, education, employment, and interpersonal functioning.

Continuous drug abuse awareness efforts are needed in all schools, colleges and universities to inform students about the dangers of substance abuse. All stakeholders, law enforcement, educational institutes, parents, and the community, must be involved in raising drug awareness.

To ensure that we play our part in awareness and treatment, Chughtai Lab has

launched a comprehensive **Institutional Drug Testing Program**. Our two-pronged strategy focuses on effective liaison with various institutes through awareness sessions, lab tours and a formal launch of the drug testing program.



<p><b>PACKAGE 1</b>  <b>Urine Drug Screening Profile</b>  <small>Confirms the presence of drugs in the system</small>  <b>Test Price: 5400/-</b></p>	<p><b>PACKAGE 2</b>  <b>Urine Drug Confirmation</b>  <small>Any one Drug class</small>  <b>Test Price: 5000/-</b></p>	<p><b>PACKAGE 3</b>  <b>Urine Screening + Confirmation of All Positive Drug Classes</b>  <b>Test Price: 10,000/-</b></p>	<p><b>PACKAGE 4</b>  <b>Blood or Hair Drug Test</b>  <b>Test Price: 12,000/-</b></p>
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## IMPROVED ANIMAL DIAGNOSTICS UNDER CADx

At CADx (Chughtai Animal Diagnostic Services) we provide pet owners and veterinarians with the highest quality diagnostic care for the animals.

Our mission is to provide optimal care for all animals.

CADx supports the work of veterinarians, zoos, breeding farms, universities, research institutes, and veterinary clinics with a comprehensive portfolio of diagnostic services and the passion of specialists.

Our mission is to bring clarity, confidence, and efficiency to veterinarians decisions. That's why we offer more unique and advanced diagnostic tests than any other veterinary laboratory. Our unrelenting commitment to veterinary innovation helps doctors to uncover missing pieces, detect diseases earlier, and put together the complete picture of sick animals. All tests are performed with veterinary-based instruments.

CADx was launched in **July 2021** in Lahore under the supervision of Dr. Khizer Hayat (Veterinary Pathologist). There are more than seventy tests performed for various types of animals, including Complete Blood Count, Liver function, Kidney function, Cardiac profile, Thyroid profile, Reproductive hormone, Culture sensitivity tests, various infectious diseases, Cytology, and Histopathology; feed tests are also included.

CADx is revolutionizing animal diagnostic practices in Pakistan through state-of-the-art equipment and international best practices.



## CADx SIGNS AN MoU WITH LAHORE ZOO

CADx signed an MoU with Lahore Zoo, giving our team of pathologists the access to perform diagnostic tests on various animals like the White Tiger, Cheetah, Giraffe, Monkeys, Deer and more.

This agreement was signed with the aim of ensuring improved diagnostic and healthcare facilities for all animals in the Lahore Zoo. Since the MoU, more than five thousand tests have been processed in our diagnostic facility under CADx.



# COMMUNITY OUTREACH & ENGAGEMENT

## COMMUNITY EDUCATION

Chughtai Healthcare's community education program is dedicated to improving people's understanding of health information by placing it in its broader social and cultural context.

More than 152,000 homes were reached by Chughtai Healthcare's "The Defeat of The Coronasaurs!" storytelling sessions, "Sehat kay Rang" painting competition, and "Germs are not for sharing" workshop for schools. By working together and forming alliances online, we have reached over 30 million online users so far inspiring us to keep pushing forward.



### Our community partners include:

- London Cambridge School
- The Next School
- The Smart School
- Al Yaqeen
- The Heritage School
- Federal Urdu University of Arts & Science
- Ziauddin University
- Karachi University
- Iqra University
- Sir Syed University
- Happy Place School
- Hamdard School
- IU School System
- Hauques Academy
- Al Mustufa Educational Academy
- The City School
- Beaconhouse School System
- SOAR STEM School
- Roots International
- Profectus School
- Aspire Grammar School
- Habib Boys School
- The Academy
- The Elixir School
- Fatima Jinnah School
- BVS High School
- The Times School

## LAB TOUR

Chughtai Lab is dedicated to providing awareness and learning opportunities to all students.

Chughtai Lab hosted a series of Lab tours for numerous educational institutes, including Hussain College of Health Sciences, Lahore College for Pharmaceutical Sciences (LCPS), Allied School, Federal Urdu University of Arts and Science, Saint Mary's and more. All participating educational institutes visit our state-of-the-art lab in Lahore to gain first-hand experience. Over **200 students** participated in the lab

tours this quarter and were highly impressed with Chughtai Healthcare's lab technology, CSR efforts and services for the healthcare industry.

Students also engaged in interactive Q&A sessions with our lab scientists and technologists, where they learned how different departments at Chughtai Lab collaborate to provide quality healthcare services.



# LIVE SESSIONS

Chughtai Healthcare's Live Sessions are a part of our Community Outreach Program that involves medical experts. Each session is carefully designed to accommodate the maximum frequently asked questions by patients and educate viewers through a comprehensive discussion.

Our readers are encouraged to follow our Facebook page to see the session recordings and to follow upcoming sessions.

The goal of our Live Sessions is to reach the widest possible audience with interesting and useful information.



Thursday, 7th April 2022: Dr. Ali Saqlain Haider led an informative discussion on **"Diabetes and Ramadan."** He shared great insights on the management of diabetes during Ramadan and how to stay healthy while keeping your diabetes under check.

Wednesday, April 20, 2022: **"Infertility"** is a widely misunderstood subject. Therefore, we held a live session with Dr. Uzma Ahmad Khan, who explained in detail the reasons for infertility in light of the latest medical research.

**"Understanding Osteoporosis - What you need to know?"** was the topic for the live discussion by Dr. Col. Zubair Ahmad Khan on Tuesday, 10 May, 2022. Dr. Zubair shared his insights on bone health, osteoporosis treatment and strategies to prevent it.

**"Acute Migraine Management"** affects many, which is why we invited Dr. Waqas Arshad, Assistant Professor and Head of Neurology Department, Central Park Medical College, to speak on the topic. He shared the latest medical research along with tips and techniques on effective management of Migraine and its complications.

As the world was consumed with the new strange virus, Monkey Pox, we arranged an engaging and informative live session by Prof. Dr. Waheed Uz Zaman Tariq, Head of Infectious Diseases, Chughtai Healthcare. **"Understanding Monkey Pox: What you need to know"** enlightened viewers on the disease, its precaution and prevention.

An engaging **"Molecular Genetics Live Tour"** was organized by the marketing and lab teams. M. Salman Jamil, Shift In-charge of the Molecular Genetics Department, took the viewers on an exciting journey to the world of genetics while explaining how it is changing the healthcare landscape.

## SHADOWSHIP PROGRAM 2022

This program is the brainchild of Ms. Javaria Khan, Country Head Sales and Marketing.

The program is our effort to ensure that young science students can gain a better understanding of the professional experience through a series of short immersive programs. 30 students from O and A levels were engaged in an aggressive one-week shadowship program representing major schools of Lahore. Seven critical departments at Chughtai Healthcare including Chemical Pathology, Hematology, Histopathology, Microbiology, Virology, Toxicology and Molecular Genetics, opened their doors to these young and curious learners. At the beginning of each session, the Head of Department gave a comprehensive orientation to the students and welcomed them. All students were divided into groups and engaged with the department of their preference where they gained hands-on experience by working closely with a senior lab scientist.

Our readers can watch the testimonials of our participants on our social media pages.



## INTERNSHIP PROGRAM

To ensure that aspiring young leaders learn the most from on-the-job experience, Chughtai Healthcare launched its internship program for management students. During the **4 weeks internship** exercise students from prestigious schools and universities such as LUMS, LSE, LACAS, ROOTS and more joined our marketing, sales and HR teams. Each intern was assigned various projects under the supervision of a senior where they received constructive feedback on ways to improve their project outcomes. Soft skills, email communication, business presentations and other important corporate skills were made part of all assignments to teach the young interns the importance of communications in the corporate setup.





# Women's HEALTH & WELLNESS AWARENESS SESSION

Women's health in Pakistan is one of the most neglected topics. More than 40% of the total population of females are anemic.

Keeping in mind the current situation of women's health in Pakistan, Chughtai Healthcare conducted a "Women's Health & Wellness Awareness Session" with Rotary Club on Tuesday, May 31, 2022, to educate women on important health issues and the importance of regular screening. More than 100 people joined us at this event. Dr. Shaheena Asif, Consultant Gynecologist, Surgimed Hospital, said that women do not take care of themselves and it is high time we all start getting screened regularly and prioritize our health. Prof. Dr. A. S. Chughtai also urged the audience to spread the importance of women health amongst their friends and family as well as the house help, who are one of the most vulnerable sections of society.



# World NO TOBACCO DAY

Over 22 million people in Pakistan consume tobacco.

To create awareness among youngsters about the adverse effects of tobacco usage, Chughtai Healthcare conducted a "World No-Tobacco Day - Pledge to Quit" symposium on Tuesday, 31 May 2022.

Dr. Humaira Shafi, Chief Toxicologist, Chughtai Lab, talked about how smoking is the leading cause of diseases and early death. She also talked about the role of Chughtai Lab in its advancement in drug testing facilities.

Chughtai Healthcare's Toxicology Department also launched its **nicotine test** on this occasion and concluded the event with a play by Lahore College of Pharmaceutical Sciences (LCPS) students with an effective message on how individuals and families can be destroyed by the use of smoking and drug abuse.



# DRUGS - AN ULTIMATE DEATH TRAP

The menace of drug abuse is increasing rapidly, especially in our young generation.

To increase dialogue and consideration on the problem of drug abuse, Chughtai Healthcare arranged a seminar titled **"Drugs - An Ultimate Death Trap"** on Monday, June 27, 2022. The first speaker of the event was Dr. Humera Shafi, Chief Toxicologist, Chughtai Lab, who talked about the dangers of substance abuse. The second speaker of the event was Brig. Rashid Minhas, Force Commander, ANF Punjab, who shared his insights on drugs prevalence in Pakistan, how the government is combating this challenge and the role society can play to help curb the menace.



# EVOLVING HEALTH SYSTEMS TO ELIMINATE VIRAL HEPATITIS

Hepatitis is said to be a silent killer.

Chughtai Healthcare hosted a symposium on **"Evolving Health Systems to Eliminate Viral Hepatitis"**, on Thursday, July 28, 2022, to educate the community on this disease and how the healthcare system can be improved to fight it. The first speaker of the event was Prof. Waheed uz Zaman, Head of Virology Department, Chughtai Lab, who shared his insights on his lifelong struggle with infectious diseases especially Hepatitis virus.

The second session was led by Prof. Maryam R. Tarar, Virologist, Shalimar Medical & Dental College, who shared her valuable insights on **"Is It Possible to Control or Eliminate Hepatitis"**. Prof. Nighat Majeed, Professor of Medicine Unit 3, AIMC/ Jinnah Hospital, was the third speaker for the session who talked about **"Stop Hepatitis, Occupational Safety and Blood Borne Transmission"**. The last speaker for the event was Prof. Dr. Saira Afzal, Professor of Medicine at King Edward Medical University. Dr. Saira spoke on the topic, **"Be Aware of the Silent Killer: Hepatitis C Viral Liver Disease"**

Around 150 students and doctors joined us on this event, and found the session very engaging and informative.



## EMPLOYEE Onboarding Program

**Employee onboarding is an integral part of employee engagement and orientation that helps foster a greater understanding of the organization.**

Our HR Department arranged an engaging 2-day orientation and onboarding session for the new team members at the Karachi Head office.

The purpose of this orientation session was to familiarize the new inductees with the policies and procedures of the organization and to make sure they grasp the company processes and job roles.

After completing the pre-joining formalities, the attendees were given a welcome note by the Head of HR, Mr. Tauseef Bukhari who shared the vision of the Chughtai network and the importance of fostering cordial relationships between teams. This was followed by an informative session on the rich transition of Chughtai Labs to Chughtai Healthcare.

On the second day, a soft skills training session was organized for the participants to help them acquaint with the corporate verbiage and both verbal and non-verbal communication.



## CAPABILITY DEVELOPMENT

### Center Inauguration

A learning culture is a crucial component of long-term corporate performance since it has a favourable impact on strategy, creativity, employee engagement, and staff retention, among other factors.

Chughtai's Capability Development Center aims to inculcate in our teams the spirit of learning and continuous improvement by adopting a development module. The learning is geared toward improving employee performance and supporting personal and professional growth.

Dr. Omar, Mr. Ali Chughtai, Mr. Syed Zawar Shah along with other Head of Departments graced the opening event of Chughtai Capability Development Center. Head of HR highlighted the role of capability development initiative supported by Chughtai Healthcare's Management. Our learning champion, Dr. Humera Shafi, Chief Toxicologist, & learning ambassador Mr. Karam Rasool, Chief Technical Supervisor, Microbiology, were awarded for their participation in training & learning initiatives.



## CONFLICT MANAGEMENT

### Training

**Trainings play a huge role in fostering a collaborative and positive corporate culture.**

To ensure that our teams are able to effectively and efficiently perform within the diverse environment, a one-day Conflict Management Training was organized for over 20 HoDs.

**The training session included;**

- Conflict Definition
- Sources of Conflict
- Self Assessment for Skill Identification
- Conflict Management Styles
- Managing Workplace Conflict
- Conflict Resolution Strategies
- Importance of Communication in Conflict Management



## MANAGEMENT DEVELOPMENT

### Program in LUMS

**Implementing a management development program has several benefits for an organization.**

Team members were enrolled in this program to explore new horizons of business dynamics subsequently managing operations according to modern business practices. On 2 June 2022, our first batch enrolled for **Introduction to Business** for on campus learning at LUMS. The participants were extremely motivated at the end of this learning experience and returned to their jobs with new zeal and improved understanding of modern business practices.



# CHUGHTAI MEDICAL CENTER IN FOCUS

## ALLERGY TESTS & BETTER

Patient Care

**Chughtai Medical Centers are well known for their specialist consultants that lead to better diagnosis and patient outcomes.**

Joining our team of consultants is Chughtai's first immunologist, Dr. Farrukh R Sheikh, who is a specialist in the diagnosis and treatment of allergies, including Food, Drugs, Vaccine, Urticaria, Angioedema, Nose, Sinus and Asthma.

His profile strengthens Chughtai Medical Center Lalik Chowk DHA, Lahore and will significantly help us treat patients with critical allergies through effective prognosis and diagnosis.



Chughtai Medical Care Introduces its

## FIRST BREAST CLINIC

**A healthy family means a happy family.**

A female body goes through several changes throughout life. To ensure that we can expand our healthcare services for women, Chughtai Medical Center has introduced a dedicated breast clinic led by Dr. Amna Javed, who is our Consultant in Breast, Bottom & Laparoscopic Surgery. Our approach to diagnosis of various breast-related diseases seeks to provide patients with ease and reassurance.

The breast clinic will enable our female customers to get improved prognosis, diagnosis and treatment all under one roof. Equipped with the latest technology in radiology and other fields and complemented by specialist medical experts, Chughtai Medical Centers are a one-stop shop for all its customers.



## IN LOVING MEMORY OF

Engr. Shahid Yaqoob Bhatti

**On August 6, 2022, the most devastating news was delivered to the Chughtai Healthcare family.**

Mr. Shahid Yaqoob Bhatti, our beloved and senior engineer, perished in a tragic accident along with his wife, daughter, and son. Mr. Shahid was associated with Chughtai healthcare for 8 years and was instrumental in the development and operation of the Chughtai Head Office in Lahore. In addition, he played a significant role in the upkeep and improvement of Chughtai Medical Centers, Collection Centers, and other assets.

On August 22, 2022, his services and memory were commemorated at an official ceremony. The entire Chughtai family honoured Mr. Shahid by reminiscing their experiences and memories with him, and pledged to follow in his footsteps by exhibiting the same level of zeal and commitment at work as he did.

Please pray for the deceased, his loved ones, and the grieving.



# EXPANDING OUR CORPORATE FOOTPRINT

## CORPORATE SESSIONS

**Chughtai Healthcare works closely with renowned national and international organisations in various capacities.**

We not only provide them with a range of testing and diagnostic services but engage these corporates in our employee awareness and wellness sessions.

In April, May and June 2022 Chughtai Healthcare's doctors visited over 30 organisations where they delivered talks on topics ranging from general health and diabetes to breast cancer and more. Some of the organizations are listed below:

<b>Novartis</b>	<b>Talverse</b>	<b>Premier Group</b>	<b>Indus Motors</b>
<b>Ismail Industries</b>	<b>Bosch Pharma</b>	<b>Zaman Textile</b>	<b>Alkaram</b>
<b>Al-Rahim Textile</b>	<b>APLL</b>	<b>Ismail Industries</b>	<b>Pakistan State Oil</b>
<b>Jaffar Brothers</b>	<b>Sama TV</b>	<b>Santex</b>	



## MoU SIGNED WITH SOS CHILDREN'S VILLAGES PAKISTAN

**Chughtai Healthcare signed an MoU with SOS Children's Villages Pakistan for free-of-cost testing services across Pakistan on June 2, 2022.**

This initiative will enable 2000+ SOS Children to get access to free-of-cost diagnostic testing and help SOS Children's Village to improve their services and lifestyle drastically.

This collaboration is extremely critical for Chughtai Healthcare's CSR vision, where we are moving from Social Responsibility to Shared Responsibility.



## MoU SIGNED WITH PCHF PAKISTAN CHILDREN'S HEART FOUNDATION

**Chughtai Healthcare signed an MoU with Pakistan Children's Heart Foundation to increase its outreach and fundraising.**

Through our extensive network of Labs and Collection Centers, we will help Pakistan Children's Heart Foundation to increase the impact of its work across Pakistan.

Pakistan Children's Heart Foundation (PCHF) is a not-for-profit charitable organisation established in 2012. PCHF's mission is to establish a state-of-the-art medical facility that provides the highest quality of care for children with heart disease, irrespective of their financial means.

"Chughtai Healthcare has a keen vision to play its role in building a healthier Pakistan. Through this collaboration, we want to extend our support to ensure timely treatment of Congenital Heart Diseases in children and commit to ensuring earlier diagnosis of CHD in the citizens," said Dr. Omar Chughtai, Director Operations, Chughtai Healthcare.



# CHUGHTAI CSR IN FOCUS

Chughtai Healthcare is driven by quality, consistency and convenience.

At the heart of our operations are the corporate values that keep us focused and determined to ensure innovation, teamwork and reliability in everything we do.

CSR at Chughtai Healthcare is dedicated to healthcare and education-based initiatives.



**Library On Wheels & Reading Rooms;** serving 20,000+ students



**Chughtai Blood Centers;** Free of cost medical care for hundreds of Thalassemia and Haemophilia patients



**Community Education Program;** 22 million lives impacted



**Financial Aid;** to more than 18,000 widows across Pakistan

## CHUGHTAI HUMAN LIBRARY

Initiated under the Chughtai Library, our Human Library program creates a safe space for dialogue where topics are discussed openly between our human books and their readers.

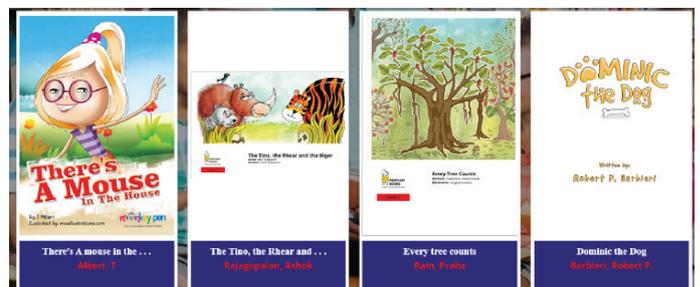
All of our human books are volunteers with personal experience with their topic. Chughtai Human Library is a place where difficult questions are expected, appreciated and answered, inspiring young and curious minds to achieve and succeed like our human books.



## DIGITIZING BOOKS IS HELPING US REACH MILLIONS

In the digital age, where everyone seeks convenience and a quick solution – book readers are no different.

Online research, books and resource collection have expanded exponentially in the last few years. Therefore, Chughtai Library's team decided to launch its "Digital Library." This library was created after painstakingly digitizing over 30,000 unique books from a vast range of genres. The digital library allows readers free access to all books ensuring convenience and greater outreach to book lovers across the globe.



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PARTNER

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